



Family Futures

Guiding Families Forward

2025 Corporate Sponsorship Opportunities



Family
Futures
1985 — 2025

GUIDING FAMILIES FORWARD.



Join the Celebration!

For 40 years, Family Futures has served thousands of West Michigan families. Thanks to partners like you, they have the tools to help their children succeed. Join us in celebrating & looking towards the next 40 years.

This year is Family Futures' 40th anniversary!

To celebrate, we're hosting three major events:

- Spring Celebration Luncheon (4/15/2025): Join key community leaders and supporters in raising vital funds to sustain our programs.
- Family Reunion Community Celebration (9/27/2025): Everyone's invited to celebrate our 40th Anniversary at this family-friendly event featuring food, activities, community resources, and opportunities to connect with a diverse audience. (Expected attendance: 1,500)
- Family Futures' Mini Monsters Trunk or Treat (10/21/2025): Safe and fun trick-or-treating for families with young children (Expected attendance: 1,200)

Building strong families is a community effort.

By becoming an event sponsor, you're not just supporting our mission; you're making a tangible impact on the lives of West Michigan families.

Your sponsorship allows Family Futures to:

- Educate parents about positive parenting practices and child development milestones
- Provide tools that let parents keep track of their own child's development
- Offer support and resources when extra help is needed



Annual and Media Sponsorships are available, please contact mkehr@familyfutures.org for details.

Spring Celebration Luncheon

April 15, 2025 11:30 AM-1:00 PM

Kent Country Club 1600 College Ave NE, Grand Rapids, MI 49505

Presenting Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Supporting Sponsor \$1,000
Prominent logo placement on event social media*, website, newsletters, & e-updates**	Logo placement on event social media, website, newsletters, & e-updates		
Prominent logo recognition as Presenting Sponsor on all printed media, materials, & event slide show	Logo recognition as a Gold Sponsor on all printed media, materials, & event slide show	Recognition as a Silver Sponsor on all printed media, materials, & event slide show	
Prominent logo placement and speaking opportunity at event	Prominent logo placement at event	Logo placement at event	Logo placement at event
4 tables at event	4 tables at event	2 tables at event	1 table at event

Invest in the future of our community. Commemorate Family Futures' 40th anniversary by joining key community leaders and supporters in raising vital funds to sustain our programs and create lasting change for West Michigan families.

Deadline to receive full sponsorship recognition benefits: 3/31/2025

*Social media recognition has possible reach of over 10K followers across all platforms. (FB, IG, LI)



**Newsletters and E-updates have a mailing list of over 20K contacts

To discuss a customized sponsorship, contact Marilyn: mkehr@familyfutures.org.

Family Reunion Community Celebration

September 27, 2025 4:00-6:30 PM

Garfield Park 2111 Madison Ave SE, Grand Rapids, MI 49507

(Estimated Attendance: 1,500)

Presenting Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Supporting Sponsor \$2,500
Engagement & speaking opportunity for your team during event	Engagement opportunity for your team during event		
Prominent logo recognition as Presenting Sponsor on all printed media & materials	Logo recognition as a Gold Sponsor on all printed media & materials	Recognition as a Silver Sponsor on all printed media & materials	
Prominent logo placement on event social media, website, newsletters, & e-updates	Logo placement on event social media, website, newsletters, & e-updates	Name recognition on event social media	
Prominent logo placement at event, may include a branded item in gift bag, & exclusive logo on tshirt	Pominent logo placement at event	Logo placement at event	Logo placement at event

Celebrate with us! Our 40th Anniversary event will bring together 1,500 members of our community for a day of fun and connection. With food, activities, and valuable resources, this family-friendly event offers an opportunity to make a lasting impression on our community.

Deadline to receive full sponsorship recognition benefits: 8/30/2025

*Social media recognition has possible reach of over 10K followers across all platforms. (FB, IG, LI)



**Newsletters and E-updates have a mailing list of over 20K contacts

To discuss a customized sponsorship, contact Marilyn: mkehr@familyfutures.org.

3rd Annual Mini Monsters Trunk-or-Treat

October 21, 2025 5:00-7:00 PM

Garfield Park 2111 Madison Ave SE, Grand Rapids, MI 49507

(Estimated Attendance: 1,200)

Presenting Sponsor \$1,000	Gold Sponsor \$500	Silver Sponsor \$250	Supporting Sponsor \$150
Engagement & speaking opportunity for your team during event	Engagement opportunity for your team during event		
Prominent logo recognition as a Presenting Sponsor on all printed media & materials	Logo recognition as a Gold Sponsor on all printed media & materials	Recognition as a Silver Sponsor on all printed media & materials	
Prominent Logo Placement on event social media, website, newsletters, & e-updates	Logo Placement on event social media, website, newsletters, & e-updates	Name recognition on event social media	
Prominent logo Placement at event, may include branded item in gift bag	Logo placement at event	Name recognition at event	Name recognition at event

Our Trunk-or-Treat continues to be a wildly popular event, offering safe and fun trick-or-treating for families with young children. Approximately 1,000 kids joined the festivities last year, and we anticipate an even greater turnout this year as word of this community tradition spreads.

Deadline to receive full sponsorship recognition benefits: 9/30/2025

*Social media recognition has possible reach of over 10K followers across all platforms. (FB, IG, LI)

**Newsletters and E-updates have a mailing list of over 20K contacts

To discuss a customized sponsorship, contact Marilyn: mkehr@familyfutures.org.

