



Family Futures

Guiding Families Forward

Sponsorship Opportunities: Fall 2025 Community Events



**Family
Futures**
1985 — 2025

GUIDING FAMILIES FORWARD.

Join the Celebration!

For 40 years, Family Futures has served thousands of West Michigan families. Thanks to partners like you, they have the tools to help their children succeed. Join us in celebrating & looking towards the next 40 years.

This year is Family Futures' 40th anniversary!

To celebrate, we're hosting 2 community events:

- Family Reunion Community Celebration (9/27/2025): Everyone's invited to celebrate our 40th Anniversary at this family-friendly event featuring food, activities, community resources, and opportunities to connect with a diverse audience. (Expected attendance: 1,500)
- Family Futures' Mini Monsters Trunk or Treat (10/21/2025): Safe and fun trick-or-treating for families with young children (Expected attendance: 1,200)

Building strong families is a community effort.

By becoming an event sponsor, you're not just supporting our mission; you're making a tangible impact on the lives of West Michigan families.

Your sponsorship allows Family Futures to:

- Educate parents about positive parenting practices and child development milestones
- Provide tools that let parents keep track of their own child's development
- Offer support and resources when extra help is needed

Media Sponsorships are available, please contact mkehr@familyfutures.org for details.



Family Reunion Community Celebration

September 27, 2025 4:00-6:30 PM

Garfield Park 2111 Madison Ave SE, Grand Rapids, MI 49507

(Estimated Attendance: 1,500)

Presenting Sponsor \$5,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Supporting Sponsor \$250
Engagement opportunity for your team during event	Engagement opportunity for your team during event		
Prominent logo recognition as Presenting Sponsor on all printed media & materials	Logo recognition as a Gold Sponsor on all printed media & materials	Recognition as a Silver Sponsor on all printed media & materials	
Prominent logo placement on event social media, website, newsletters, & e-updates	Logo placement on event social media, website, newsletters, & e-updates	Name recognition on event social media	
Prominent logo placement at event, may include a branded item in gift bag	Pominent logo placement at event	Logo placement at event	Logo placement at event

Everyone's invited! Our 40th Anniversary event will bring together 1,500 members of our community for a day of fun and connection. With food, activities, and valuable resources, this family-friendly event offers an opportunity to make a lasting impression on our community.

Deadline to receive full sponsorship recognition benefits: 8/30/2025

*Social media recognition has possible reach of over 10K followers across all platforms. (FB, IG, LI)



**Newsletters and E-updates have a mailing list of over 20K contacts

Contact Marilyn with questions: mkehr@familyfutures.org.

3rd Annual Mini Monsters Trunk-or-Treat

October 21, 2025 5:00-7:00 PM

Garfield Park 250 Burton SE, Grand Rapids, MI 49507

(Estimated Attendance: 1,200)

**Presenting
Sponsor
\$1,000**

**Gold
Sponsor
\$500**

**Silver
Sponsor
\$250**

**Supporting
Sponsor
\$150**

Engagement
opportunity for your
team during event

Engagement
opportunity for your
team during event

Prominent logo
recognition as a
Presenting Sponsor on
all printed media &
materials

Logo recognition as a
Gold Sponsor on all
printed media &
materials

Recognition as a Silver
Sponsor on all printed
media & materials

Prominent Logo
Placement on event
social media, website,
newsletters, & e-
updates

Logo Placement on
event social media,
website, newsletters, &
e-updates

Name recognition on
event social media

Prominent logo
Placement at event, may
include branded item in
gift bag

Logo placement at
event

Name recognition at
event

Name recognition at
event

Our Trunk-or-Treat continues to be a wildly popular event, offering safe and fun trick-or-treating for families with young children. Approximately 1,000 kids joined the festivities last year, and we anticipate an even greater turnout this year as word of this community tradition spreads.

Deadline to receive full sponsorship recognition benefits: 9/30/2025

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Combined Fall Event Sponsorship

Sponsorship Recognition at Both Fall Events:
Family Futures' Family Reunion and Mini-Monsters Trunk-or-Treat

Gold Sponsor \$1,350

Engagement
opportunity for your
team during
both events

Logo recognition as a
Gold Sponsor on all
printed media &
materials

Logo Placement on
social media, website,
newsletters, & e-
updates for
both events

Logo placement at
both events

Silver Sponsor \$650

Recognition as a Silver
Sponsor on all printed
media & materials

Name recognition on
emails and social media
for both events

Name recognition at
both events

Supporting Sponsor \$350

Name recognition on
event emails

Name recognition at
both events

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